IMW SERVICES PVT. LTD.

COMPANY PROFILE

Visit Now >

www.imwservicess.com

We Help To

Grow Your Business

Providing innovative solutions and sustainable products that elevate your brand to new heights.





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WHO

WE ARE?

We are a team of e-commerce experts, digital marketers, and business strategists dedicated to providing comprehensive solutions that simplify online selling and brand growth. Founded with a vision to empower businesses in the digital world, we have helped countless brands establish a strong presence on platforms like Amazon, Etsy, Walmart, eBay, Alibaba, Noon, and more.

Our expertise extends beyond marketplace management. We provide cutting-edge website development, mobile app solutions, digital marketing strategies, logistics support, brand protection, and business consultancy to help businesses scale globally.

ABOUT US

Empowering Businesses for the Digital Future Welcome to IMW Services, your one-stop solution for everything related to e-commerce, digital marketing, business consultancy, and online brand management. With over a decade of experience in the industry, we specialize in helping entrepreneurs, startups, and established businesses launch, grow, and thrive in the competitive online marketplace.





WHY CHOOSE US ?

- Customized Solutions – Tailored strategies to meet your unique business needs.
- Proven Track Record – A history of successful brand launches and e commerce growth
- One-Stop Solution – From account setup to marketing, logistics, and legal services
- Dedicated Support – A team of experts ready to assist you

13+ **Years of Industry Experience** We've been helping businesses succeed since 2012.

OUR

MISSION

Our mission is to help businesses navigate the complexities of online selling by providing expert guidance, cutting-edge strategies, and hands-on support. Whether you're a startup, a growing brand, or an established enterprise, we have the right solutions to take your business to the next level.

OUR

VISION

our vision is to empower businesses to succeed in the digital world by providing innovative and results-driven internet marketing solutions. We aim to help brands build meaningful connections with their audiences, achieve sustainable growth, and establish a strong online presence through data-driven strategies and cutting-edge technology.





FOUNDERS

MESSAGE

With over a decade of experience in e-commerce and digital marketing, I've had the privilege of watching the online retail world evolve and helping countless businesses evolve with it. Since 2012, I've been dedicated to managing and growing brands on platforms like Amazon, Walmart, Etsy, and eBay, turning digital storefronts into thriving businesses.

When I started IMW Services, my mission was straightforward: to deliver performance-oriented e-commerce solutions based on tangible experience. Now, we're committed to assisting businesses of any size grow their online presence, increase visibility, and obtain lasting, long-term growth.

WHAT
WE DO

We offer a one-stop solution for all e commerce and business needs, including:

- Amazon, Etsy, Walmart, Alibaba & Other Marketplace Services
- E-commerce Website & Mobile App Development (Shopify, WooCommerce, Custom CMS)
- Digital Marketing – SEO, PPC, Social Media Marketing, Affiliate Marketing
- Brand Protection & Trademark Services
- Product Sourcing, QC & Packaging
- Payment Gateway & Logistics Solutions





OUR CORE SERVICE

1. Marketplace & E-Commerce Solutions
2. Custom E-Commerce Website & Mobile App Development
3. Digital Marketing & Brand Growth
4. Product Sourcing, QC & Logistics Solutions
5. Brand Protection & Legal Services
6. Business Consultancy & Expansion Strategies

Marketplace & E-Commerce Solutions

We assist businesses in establishing and managing their seller accounts on leading marketplaces, ensuring seamless operations and maximum visibility.

- Amazon Seller Services (Amazon.com, Amazon India, Global Selling)
- Noon, Walmart & More
- Product Listing & Optimization – Keyword research, SEO-friendly listings, and enhanced brand content
- PPC & Advertising Management – Amazon Ads, Google Ads, Meta Ads, and more



Success Stories:

Helped a handmade home décor brand increase Amazon sales by 300% in 6 months. Successfully reinstated multiple suspended seller accounts on Amazon and Walmart.



Custom E-Commerce Website & Mobile App Development

We build feature-rich, SEO-friendly, and scalable e-commerce websites and apps tailored to your business needs tailored to your business needs.

- Shopify, WooCommerce, Magento, OpenCart, and Custom CMS Solutions
- Mobile App Development – Android, iOS, Flutter, React Native
- Payment Gateway Integration – PayPal, Stripe, Payoneer, Razorpay, Wise

Success Stories:

Developed a custom Shopify store for a fashion brand, achieving 5X sales growth in a year. Created a multi-vendor marketplace for a startup, enabling seamless B2B & B2C transactions.

Digital Marketing & Brand Growth

We help businesses reach their target audience, increase conversions, and maximize sales through powerful marketing strategies.

- SEO (Search Engine Optimization) – On-page, Off-page & Technical SEO
- Social Media Marketing (SMM) – Facebook, Instagram, LinkedIn, Twitter, TikTok
- Affiliate & Influencer Marketing – Brand partnerships and collaborations
- Email, SMS & WhatsApp Marketing – Direct customer engagement campaigns
- PPC Advertising – Google Ads, Meta Ads, Amazon PPC, YouTube Ads



Success Stories:

Increased organic traffic by 400% for a niche e-commerce brand through SEO. Achieved a 5X return on ad spend (ROAS) with a data-driven Facebook & Google Ads strategy.



Product Sourcing, QC & Logistics Solutions

We make sourcing and shipping hassle-free by providing end-to-end product procurement and logistics support.

- Product Hunting & Global Sourcing – Finding trending & high-demand products.
- Quality Control & Packaging Solutions – Ensuring premium product quality.
- Warehousing & Fulfillment Services – Storage, inventory, and order fulfillment
- Logistics Support – FedEx, DHL, UPS, USPS, Shiprocket, DTDC, GXpress (Ocean Shipments)

Success Stories:

Helped a fashion accessories brand reduce fulfillment costs by 30% through optimized logistics. Sourced & delivered 20,000+ units of home décor products for a U.S. retailer.

Brand Protection & Legal Services

We ensure your brand is legally protected with the necessary registrations and certifications.

- Trademark Registration & IP Accelerator
- Copyright & Patent Registration
- LLC Registration & Business Licensing
- Certifications & Compliance for Export & Global Selling



Success Stories:

Successfully registered trademarks for 50+ brands across various marketplaces. Helped multiple Amazon brands enroll in Brand Registry for enhanced protection.



Business Consultancy & Expansion Strategies

Looking to start or expand your business? Our consultancy services provide expert guidance and customized solutions.

- Startup & Business Strategy Consulting – From idea to execution
- Global Selling & Export Business Setup – Selling on international platforms
- Business Expansion & Growth Strategies – Scaling operations & increasing revenue

Success Stories:

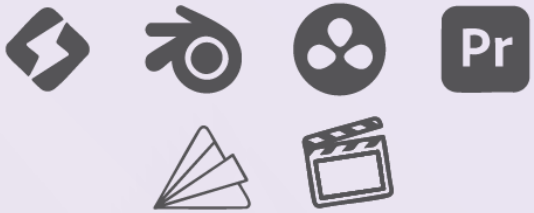
Assisted a local handicraft business in expanding to the U.S. and European markets. Helped a startup scale from $10K to $200K in monthly revenue through online sales strategies.

Technologies We Use

Professional Design:



Video & Animation Design:



E-Commerce Platforms:



sellerboard

Marketing & Automation:



klaviyo

AI & Personalization:



Inventory & Order Management:



Customer Support:



Analytics & Optimization:



SEO & Content Tools:



Some Of Our Esteemed Clients



















































Our Clients Review

“

PARSTARA

LEATHER PRODUCT SELLER ON AMAZON

Inayat Shaikh and his team have been a game-changer for our business. Their expertise in Amazon account management, from product listings to PPC optimization, has boosted our sales and brand presence. Highly recommended for anyone looking to scale their Amazon business!

★★★★★

“

AULIYA

WOODEN PRODUCT SELLER

scratch, created high-quality product listings, and successfully launched our wooden urns and candle holders in the U.S. marketplace. Their expertise in Amazon account management, sales optimization, and advertising has significantly boosted our sales. We highly recommend their services to any business looking to grow on Amazon.

★★★★★

“

TECHMASTERS

IT SOLUTIONS PROVIDER

Inayat Shaikh and his team expertly managed our digital marketing, from targeted Google Ads to impactful social media campaigns. The results have been amazing, with more leads and increased conversions.

★★★★★

Our Clients Review

PURE HARMONY

WELLNESS AND FITNESS STUDIO

Inayat Shaikh and his team transformed our digital marketing efforts. Their expertise in Google and Meta Ads boosted our membership sign-ups, and their social media strategies helped us connect with a larger audience.

★★★★★

VITAL ESSENCE

HEALTH AND WELLNESS BRAND

"The website redesign by Inayat Shaikh and his team took our brand to the next level. It's sleek, easy to navigate, and optimized for growth. We've seen a boost in traffic and sales!

★★★★★

HOMETECH SOLUTIONS

SMART HOME TECHNOLOGY RETAILER

Thanks to Inayat Shaikh and his team, our website is now more functional and visually appealing. Their strategic approach to digital marketing has significantly increased our sales and online presence.

★★★★★

Our Certifications



Legal & Compliance Certifications

- Business Registration Certificate (varies by country)
- GST/VAT Registration (for taxation)
- Import Export Code (IEC) – for international selling
- PCI DSS Compliance – for handling online payments securely
- GDPR Compliance – for data protection in the EU
- ISO 27001 – Information security management system



Digital Marketing & E-Commerce Certifications

- Google Digital Marketing & E-commerce Certificate
- Meta (Facebook) Blueprint Certification
- Google Ads Certification
- HubSpot Inbound Marketing Certification
- Shopify Partner or Expert Certification



Logistics & Supply Chain Certifications

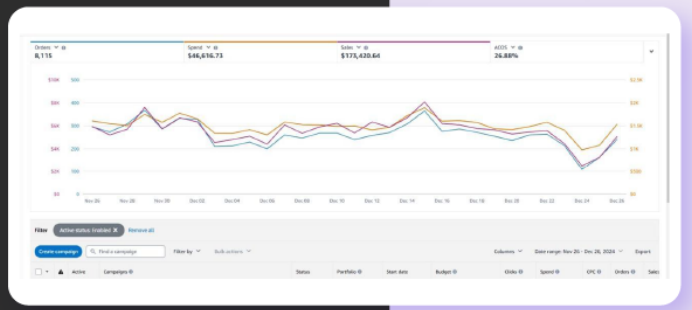
- Certified Supply Chain Professional (CSCP) – APICS
- Certified in Logistics, Transportation and Distribution (CLTD)



Web & UX Certifications

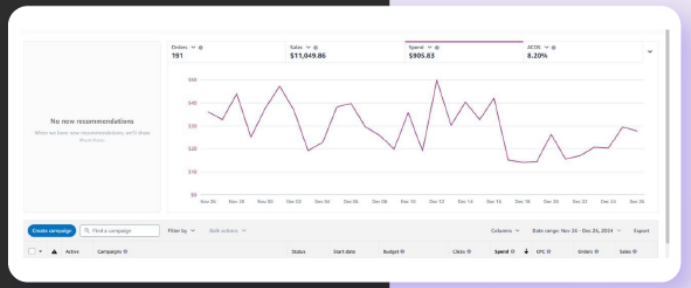
- Certified E-Commerce Specialist
- UX Design Certification

PPC Of Amazon



Strong Campaign Performance with High Sales Volume

From Nov 26 to Dec 26, 2024, this campaign delivered 8,115 orders with a total spend of $46,616.73 and sales of $173,420.64, maintaining a strong ACOS of 26.88%. A consistent performance trend with healthy peaks around mid-December indicates effective PPC strategy execution during the holiday period.



Low ACOS with Great Return on Investment

This campaign stands out with an exceptional ACOS of just 8.20%, generating $11,049.86 in sales from only $905.83 in ad spend between Nov 26 and Dec 26, 2024. With 191 orders, it's an example of a well-optimized, cost-efficient PPC campaign that’s driving great value.

PPC Of Amazon



Monthly Growth with Balanced ACOS

Covering a broader timeframe (May to Dec 2024), this campaign reflects steady sales growth ($16,068.80) with a spend of $4,280.32 and a balanced ACOS of 26.64%. The sharp rise in orders and sales in December highlights successful seasonal scaling of PPC ads.



End-of-December Boost in Campaign Performance

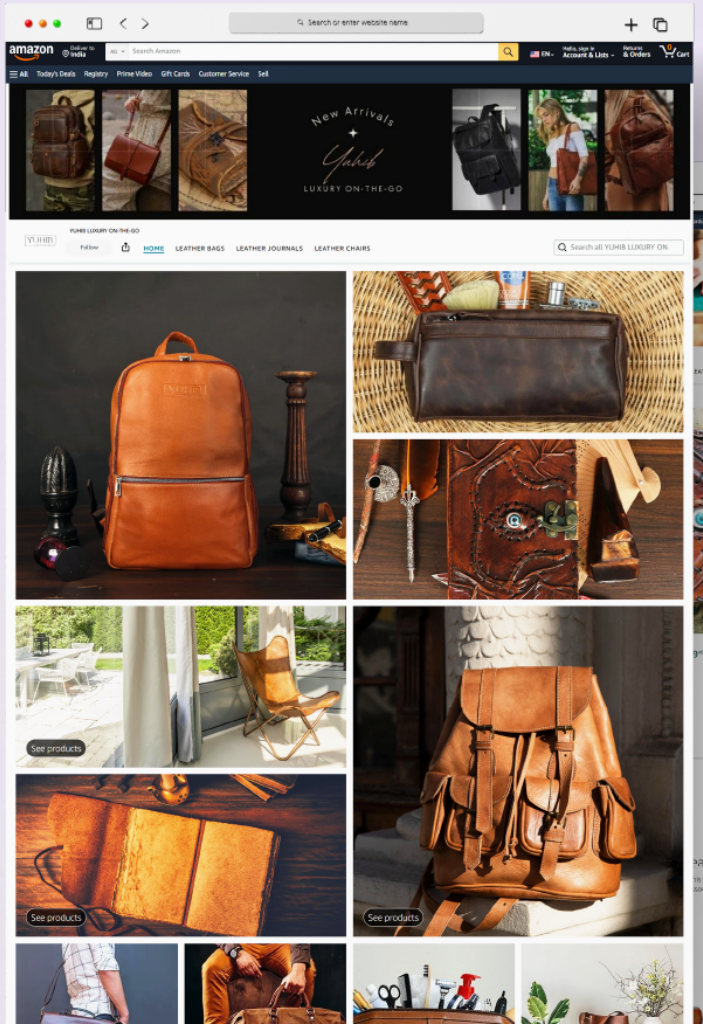
In the final week of December (Dec 19–26), the campaign recorded 1,745 orders, $37,269.88 in sales, and $10,907.17 in spend, with a slightly elevated ACOS of 29.27%. A clear upward trend towards Dec 26 suggests effective optimization and increased buyer intent post-holiday rush.

Amazon Listings

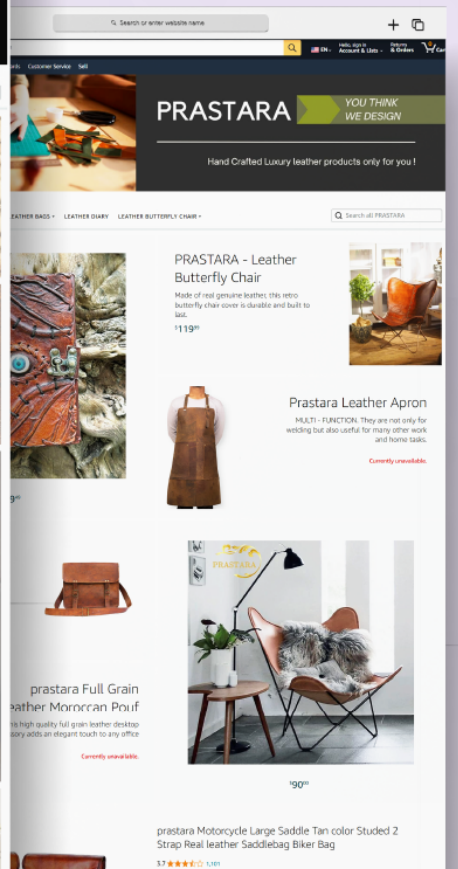
Complete Execution for Our Clients

From write-ups to image processing, mock-ups, and final product listings — we successfully delivered end-to-end Amazon storefront solutions for these brands. Here's a glimpse of our work.

YUHIB LUXURY
ON-THE-GO



PRASTARA



Amazon Listings

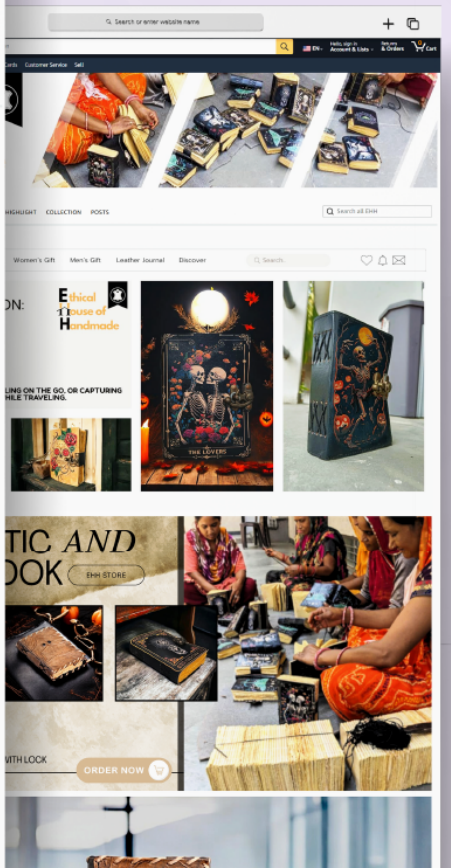
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From write-ups to image processing, mock-ups, and final product listings — we successfully delivered end-to-end Amazon storefront solutions for these brands. Here's a glimpse of our work.

Latherooze



Ethical House of Handmade



OUR PORTFOLIO

SHOWCASING THE EXPERTISE BEHIND OUR SUCCESS

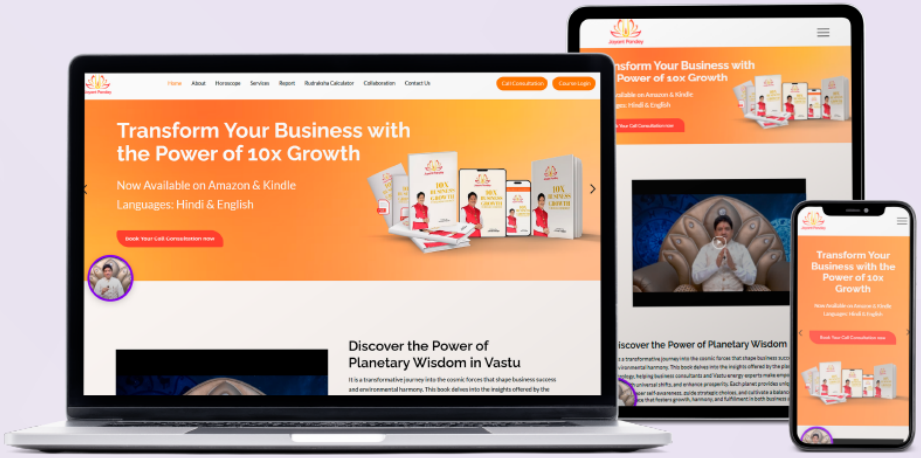
Our portfolio represents the diverse range of projects we've undertaken, each reflecting our commitment to excellence and innovation. With experience spanning e-commerce, digital marketing, web development, and business consulting, we have partnered with businesses to bring their visions to life.

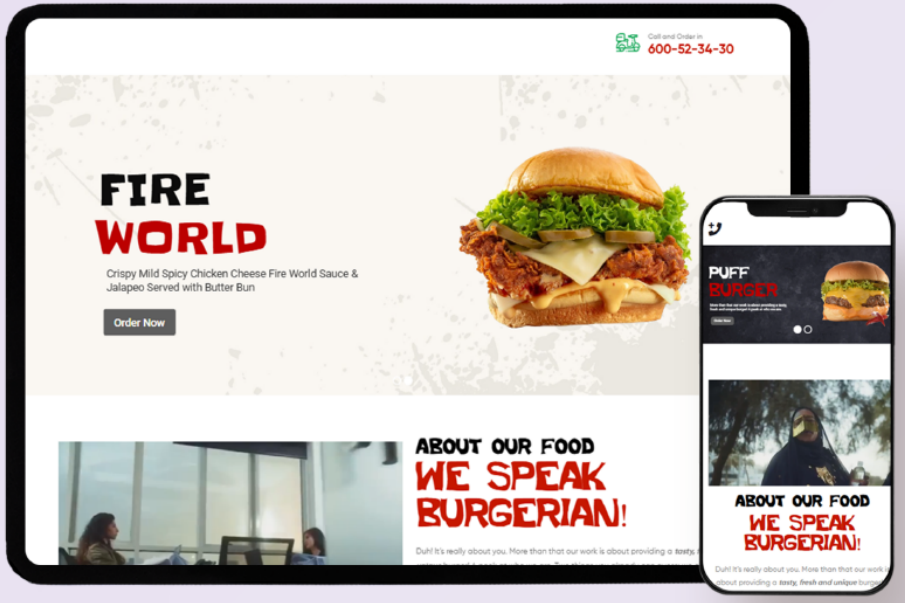


Jayant Pandey

Industry: **Astrology & Business Consulting**

We had the privilege of collaborating with Jayant Pandey, a renowned astrologer and business consultant with over 38 years of experience. Our partnership focused on enhancing his digital presence through a comprehensive website design. This platform effectively showcases his diverse services—including personalized astrology readings, Vastu consultations, and business growth strategies—while reflecting his esteemed position as Vice President of the All India Federation of Astrologers Societies.





Huff Puff Burger

Industry: **Food & Beverage / Quick Service Restaurant**

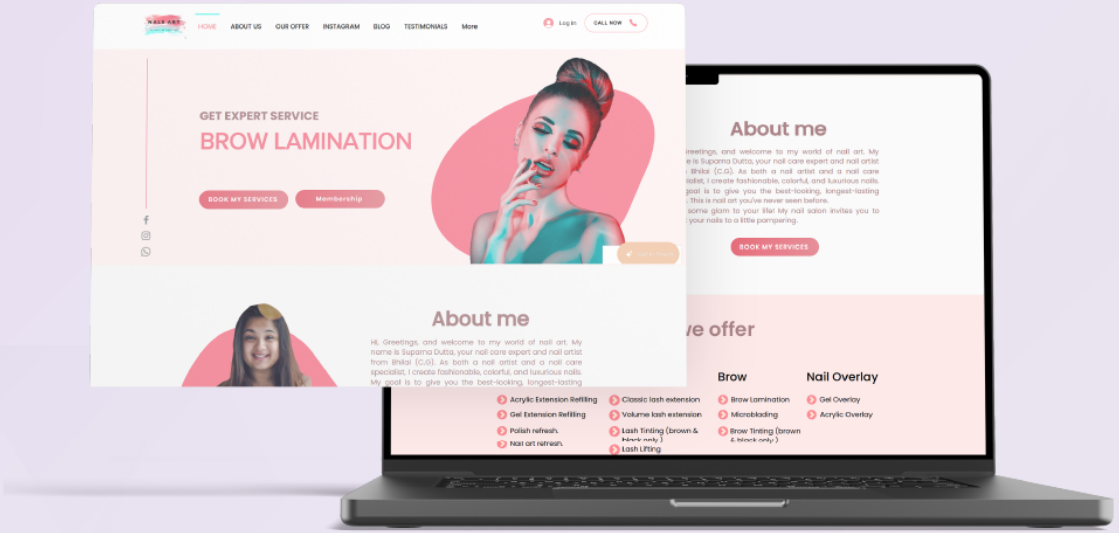
We had the pleasure of partnering with Huff & Puff Burger, an Emirati-owned culinary venture renowned for its gourmet burgers and exceptional customer service. Since its inception in 2016, Huff & Puff has expanded across the UAE, Oman, Kuwait, and Saudi Arabia, establishing a strong presence in the Middle Eastern dining scene. Our collaboration focused on enhancing their digital presence through a comprehensive website design.

FLY IIA

Industry: **Aviation Training & Education**

We were honored to work with the International Institute of Aviation (IIA), a leading provider of aviation education in India. Our collaboration focused on developing a user-friendly, modern website that reflects IIA's reputation for excellence in training aspiring aviation professionals. The platform highlights their extensive range of training programs, including pilot training, aviation management, and ground handling courses, with a focus on delivering high-quality education.





NALS ART

Industry: **Beauty & Personal Care**

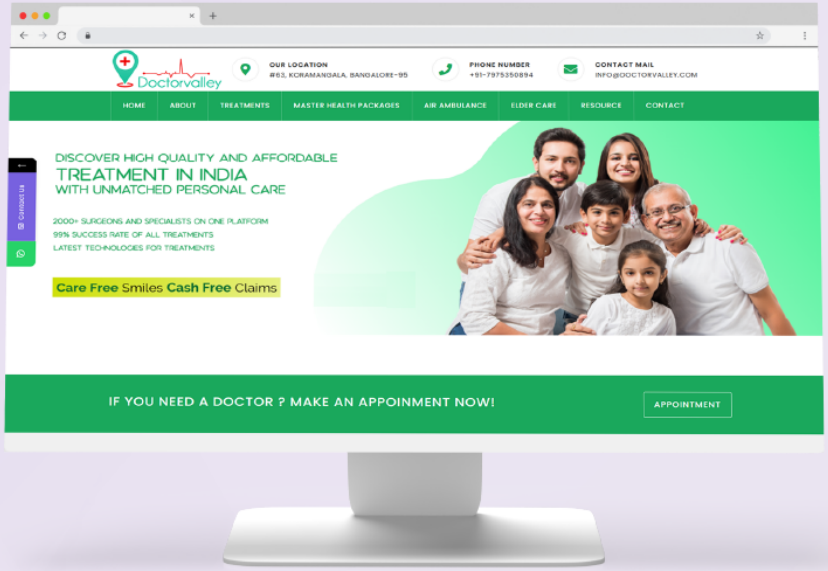
We were thrilled to collaborate with Nals Art by Suparna, a renowned nail art studio based in Bhilai, Chhattisgarh. Our partnership focused on enhancing their digital presence through a comprehensive website design. The platform effectively showcases their diverse services—including acrylic and gel nail extensions, nail art, and personalized nail care—while reflecting their commitment to quality and creativity.

AER Holidays

Industry: **Travel & Tourism / Real Estate**

We were delighted to collaborate with AER Holidays & Infra, a multifaceted travel and real estate agency headquartered in Bangalore. Our partnership focused on enhancing their digital presence through a comprehensive website design. The platform effectively showcases their diverse offerings, including curated holiday packages, resort bookings, real estate investments, and exclusive memberships.





Doctorvalley

Industry: **Healthcare & Medical Services**

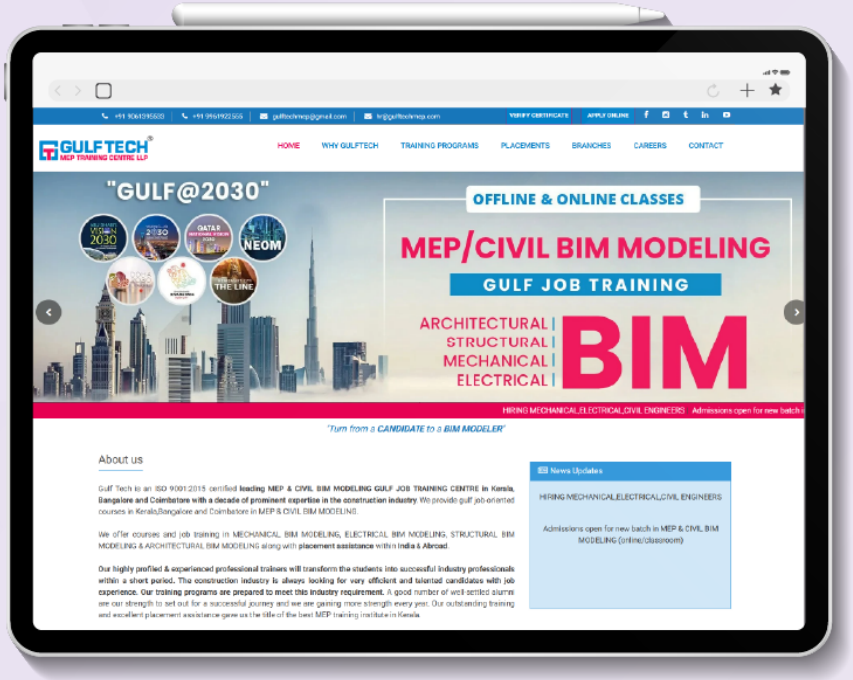
We had the opportunity to work with Doctorvalley, a distinguished healthcare platform dedicated to connecting patients with top medical professionals and facilities across India. Our collaboration focused on designing their website. The platform effectively highlights their extensive network of trusted doctors and healthcare services, enabling users to easily access consultations, book appointments, and receive comprehensive medical guidance.

ALJAZAT

Industry: **Business Consulting & Company Formation**

We had the opportunity to collaborate with Al Jazat, a Dubai-based business consulting firm specializing in company formation, visa services, and comprehensive business support. Since 2013, Al Jazat has assisted in establishing over 3,000 businesses across the UAE, offering tailored solutions for both local and international entrepreneurs. Our partnership focused on enhancing their digital presence through a comprehensive website design. The platform effectively showcases their diverse services—including company setup in free zones and mainland Dubai, VAT registration, banking assistance, and relocation support





Gulf Tech

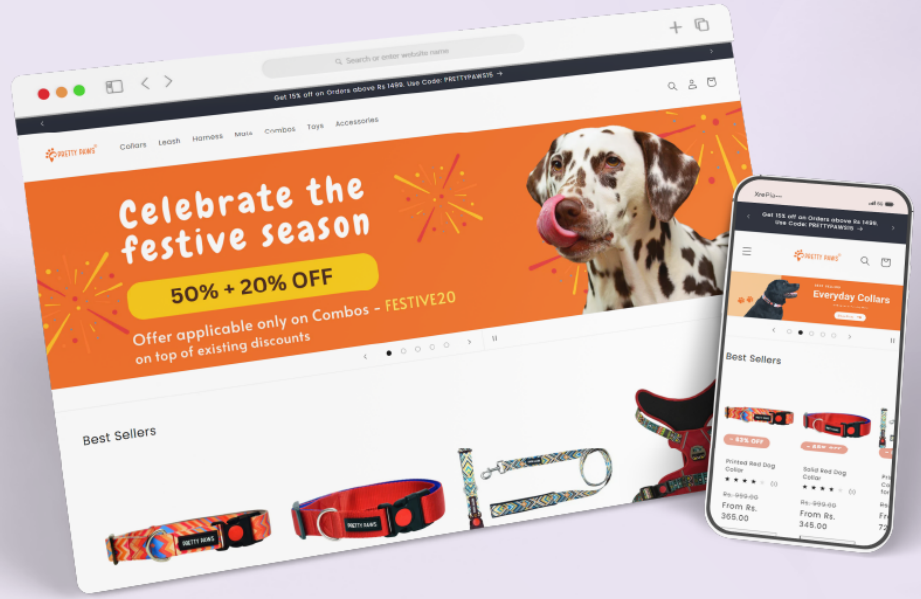
Industry: **Engineering & Vocational Education**

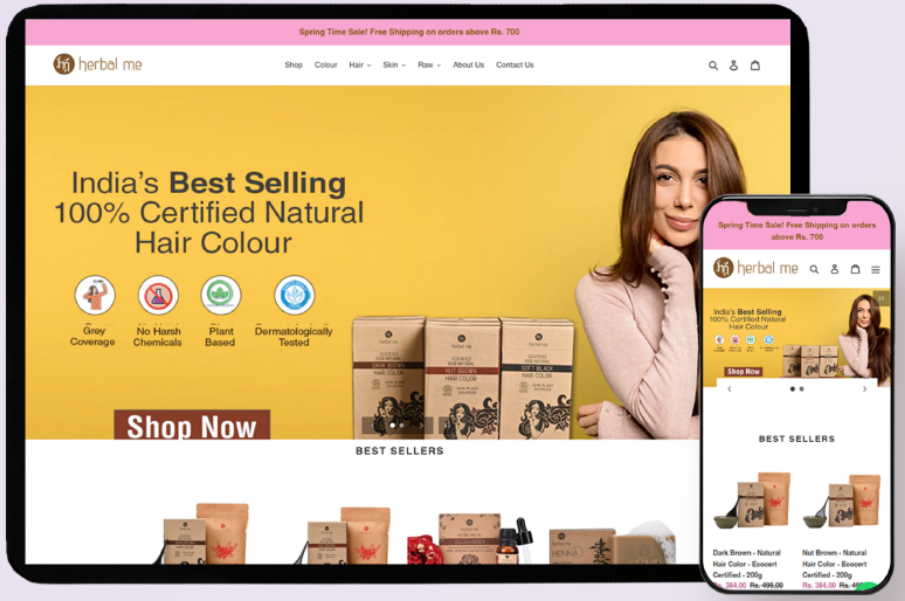
We had the pleasure of working with Gulf Tech MEP Training Centre, a premier vocational institute with locations in Kerala, Bangalore, and Coimbatore. Specializing in MEP (Mechanical, Electrical, and Plumbing) and Civil engineering courses, Gulf Tech equips students with the skills needed for success in the construction and oil & gas sectors.

The Pretty Paws

Industry: **Pet Supplies & Accessories**

We had the pleasure of collaborating with Pretty Paws, an emerging pet supplies retailer based in India. Our partnership focused on enhancing their digital presence through a comprehensive website design. platform effectively showcases their diverse range of products, including collars, leashes, harnesses, mats, toys, and accessories, while reflecting their commitment to quality and customer satisfaction.

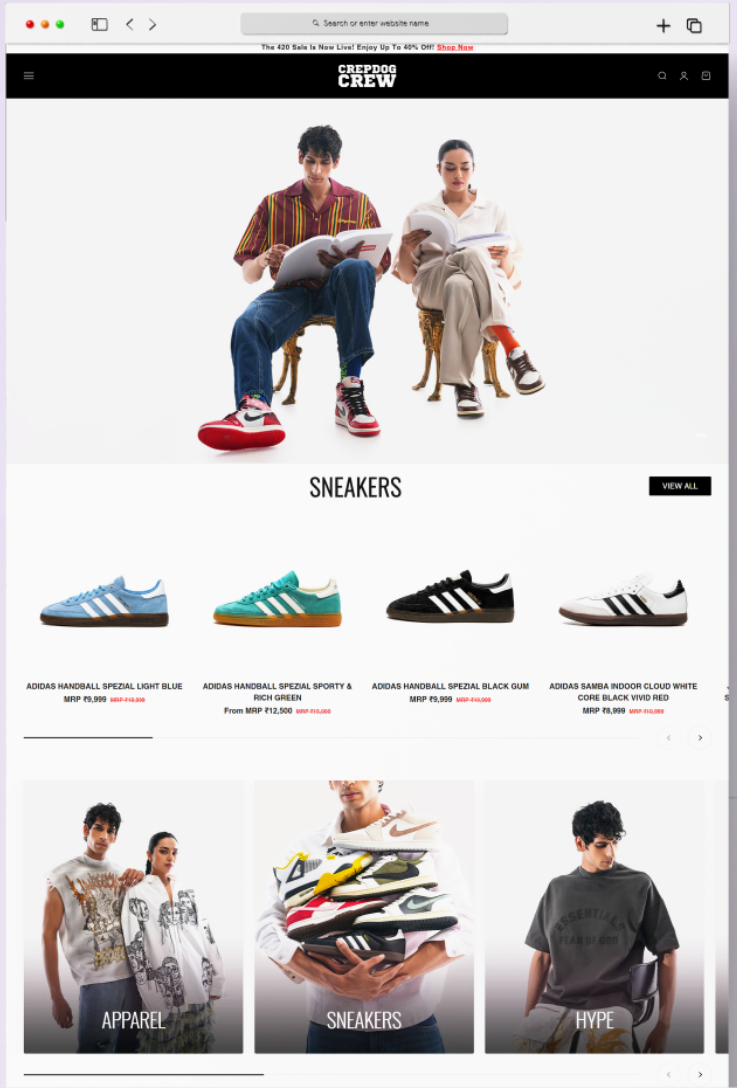




Herbal me

Industry: **Organic Hair Care & Cosmetics**

We had the opportunity to collaborate with Herbal Me, a pioneering brand specializing in certified organic and natural hair care products. Since 2014, Herbal Me has been committed to offering eco-friendly, chemical-free solutions, including their range of Ecocert-certified natural hair colors. Our partnership focused on enhancing their digital presence through a comprehensive website design.



Crepdog Crew

Industry: **Sneaker & Streetwear Retail**

We had the privilege of collaborating with Crepdog Crew, India's premier destination for limited-edition sneakers and contemporary streetwear. Since its inception in 2020, Crepdog Crew has emerged as a leading platform, offering a curated selection of footwear, apparel, and accessories from renowned global brands. Our partnership focused on enhancing their digital presence through a comprehensive website design. The platform effectively showcases their diverse product offerings, providing customers with an immersive shopping experience

HOTGADGET

Industry: **E-commerce & Lifestyle Products**

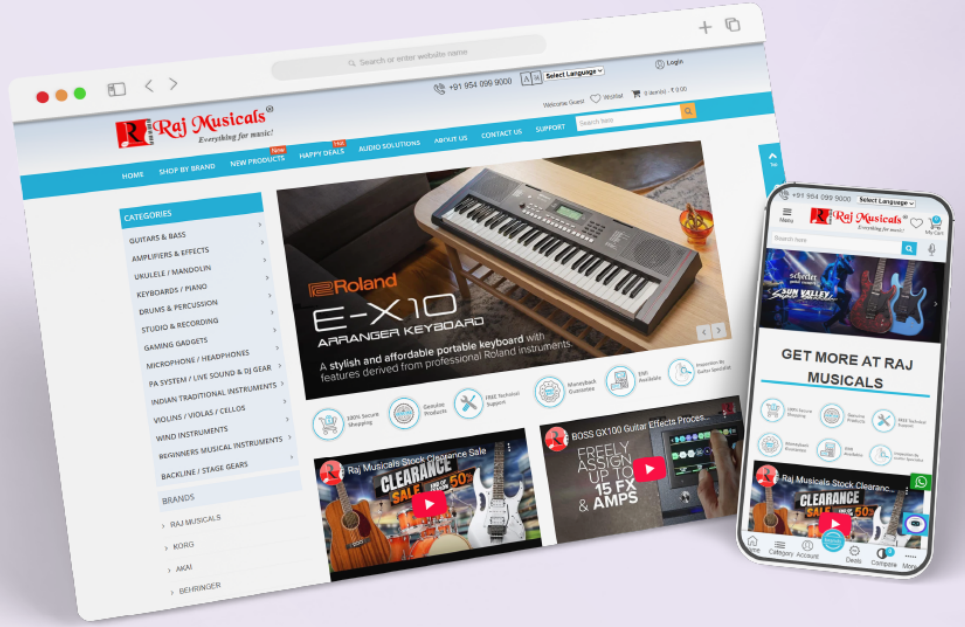
We had the opportunity to work with HotGadget, a fast-growing e-commerce platform offering a wide variety of consumer electronics and lifestyle products. We designed their website from scratch to create a modern, responsive platform that showcases their diverse product offerings, including the latest gadgets, mobile accessories, home essentials, and more.



Raj Musicals

Industry: **Musical Instruments & Audio Equipment Retail**

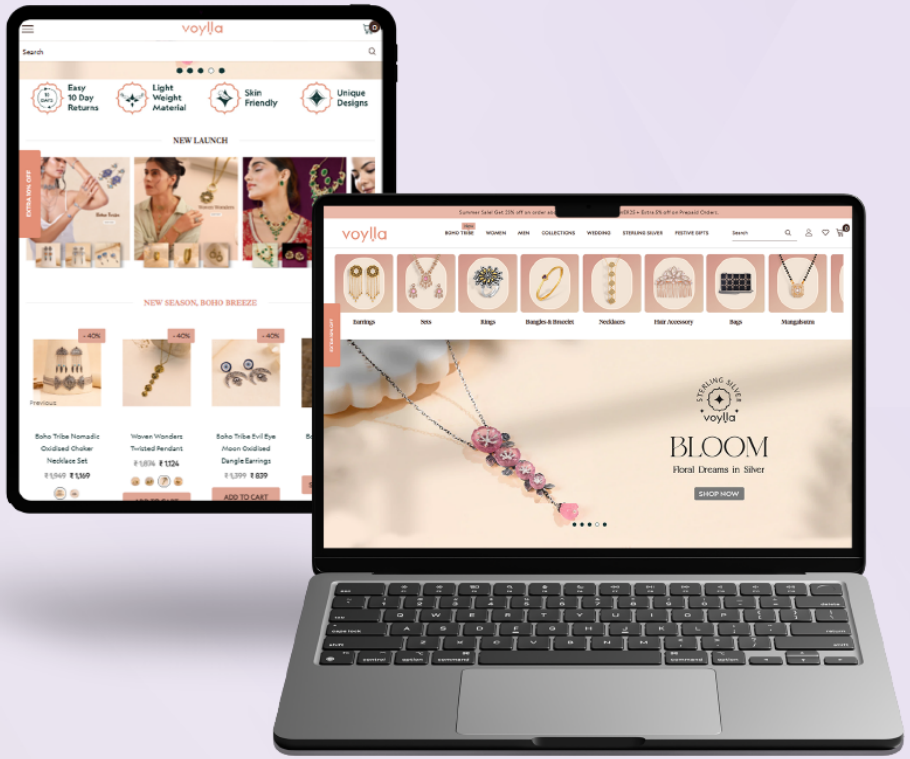
We had the opportunity to collaborate with Raj Musicals, a leading retailer of musical instruments and pro audio equipment based in New Delhi. From the ground up, we designed a comprehensive e-commerce platform that showcases their extensive range of products, including guitars, keyboards, drums, harmoniums, and audio equipment. The website offers an intuitive shopping experience, complete with detailed product descriptions, specifications, and secure payment options.

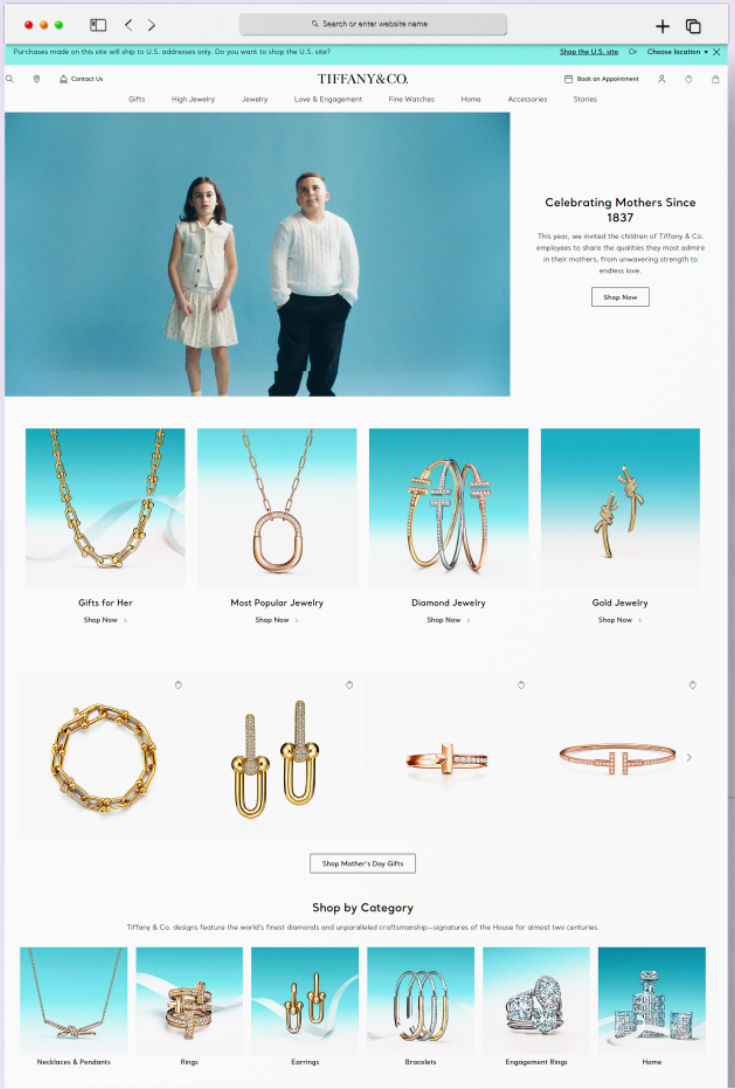


voylla

Industry: **Fashion Jewellery & Accessories**

We had the opportunity to collaborate with Voylla, India's largest fashion jewellery destination, founded in 2013. Specializing in handcrafted jewellery, Voylla offers a diverse range of products, including necklaces, earrings, rings, and bangles, blending traditional artistry with contemporary designs. Our partnership involved creating a user-friendly, visually appealing e-commerce platform that showcases their extensive collection, ensuring a seamless shopping experience for customers.



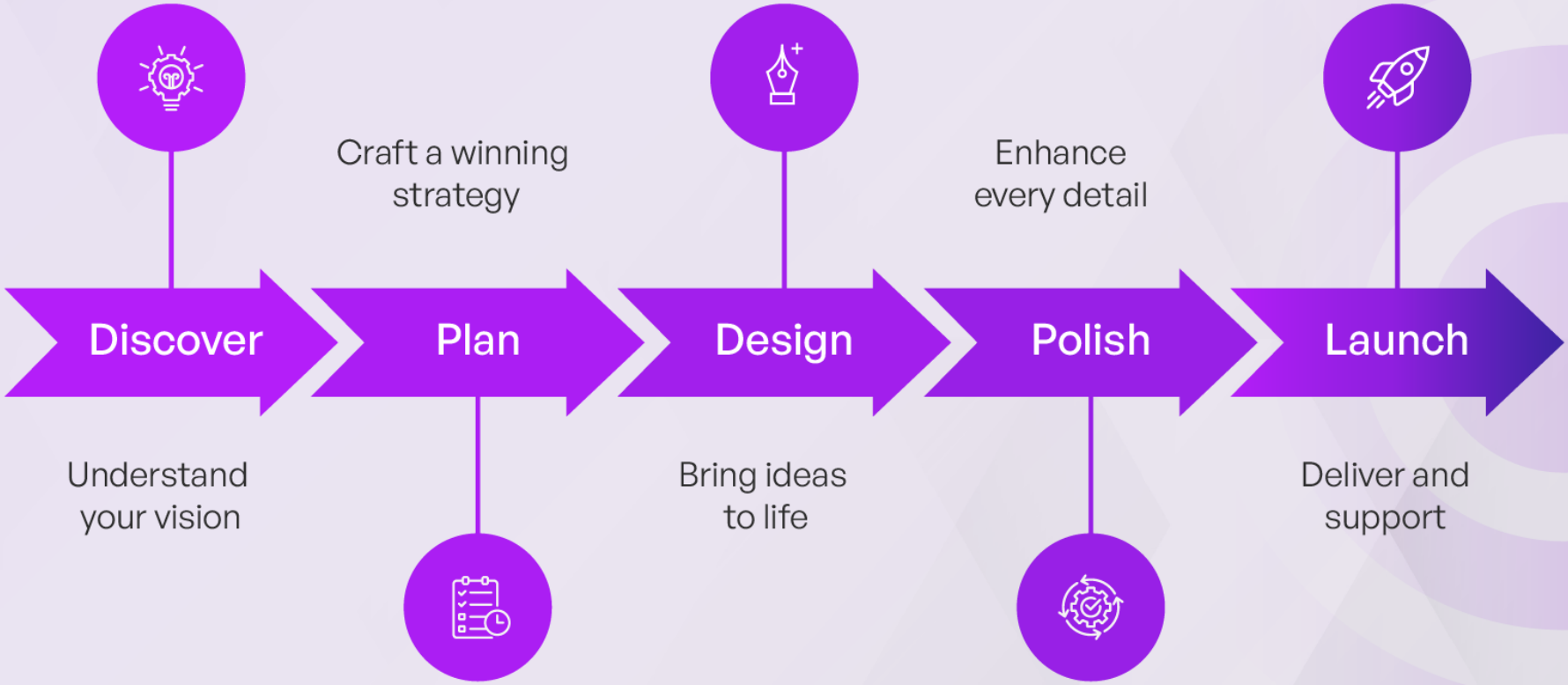


Tiffany & Co.

Industry: **Luxury Jewelry & Accessories**

We had the privilege of collaborating with Tiffany & Co., an iconic American luxury jewelry brand founded in 1837. Renowned for its exceptional craftsmanship and timeless designs, Tiffany & Co. offers a wide range of products, including engagement rings, fine jewelry, watches, and accessories. Our partnership involved designing their website from scratch, creating a seamless and elegant online experience that mirrors the brand's commitment to quality and innovation. The platform now effectively showcases their exquisite collections, providing customers with an immersive shopping experience that reflects Tiffany's rich heritage and dedication to excellence.

Project Timeline



A GLOBAL TEAM,ONE SHARED VISION



OUR GLOBAL OFFICES

Connect with IMW Services in India and the United States.

INDIA OFFICE

33, Heera Bagh Colony, University Road
Udaipur, Rajasthan 313001, India

USA OFFICE

1309 Coffeen Ave, Ste 1200
Sheridan, WY 82801, USA



LET'S

WORK TOGETHER

At IMW Services, we are committed to helping businesses succeed with innovative strategies and proven expertise. Whether you need e commerce management, website development, digital marketing, or logistics solutions, we have the skills to take your business to the next level.

Contact Us —

+91 787888452

info@imwservicess.com

imwservicess.com